# MANAGING COMPLEX CHANGE

BASED ON WORKFLOW SET OUT IN BECKHARD AND HARRIS (1987) ORGANISATIONAL TRANSITIONS

## DETERMINING THE NEED FOR CHANGE

#### DETERMINING THE NEED TO CHANGE: ABOUT MY AGENCY

- Are we clear about our values?
- Can we see our values clearly in our strategy
  are we prioritising the right things?
- How are we measuring the impact of our strategy in terms of our values?
- Is the way we organise our work (organisational systems, structure, staff and skills) consistent with our values?

#### DETERMINING THE NEED TO CHANGE: ABOUT ME

- Am I clear about what is important to me?
- If I am clear about what is important to me, am I prioritising the right things?
- How am I measuring the impact of my work in terms of what is important to me?
- Is the way I organise my work consistent with what is important to me?

## DETERMINING THE DEGREE OF CHOICE ABOUT WHETHER TO CHANGE

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- If nothing changes, will things naturally improve?
- If nothing changes, could things get worse?
- In terms of the things that are important to me, is it possible to sit and do nothing?

## DEFINING THE DESIRED FUTURE STATE

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- How could things be different so that we are more consistent with our values and able to have a bigger impact?
- If we were designing this work from scratch, what would it look like?

## DESCRIBING THE PRESENT STATE

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- Thinking about our values and the impact we want to have, what are three things in our current job that we could do more of?
- Thinking about our values and the impact we want to have, what are three things in our current job that we could do less of?
- What could we start doing?
- What could we stop doing?

## GOING FROM HERE TO THERE

MAPPING WHAT NEEDS TO BE DONE

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- Who can help me design and implement specific initiatives
- What specific actions could I take now to build momentum

### MAPPING AND BUILDING COMMITMENT

- List your stakeholders
- Classified according to how much support you need from them
  - no commitment required/let it happen/help it happen/make it happen
- Rate where they currently are
  - no commitment for the change/won't get in the way/happy to help/ determined for it to happen
- Assess the gap
- Identify actions to close the gap

## MANAGING DURING THE TRANSITION STATE

## CHARACTERISTICS OF EFFECTIVE ORGANISATIONS (FROM BECKHARD AND HARRIS)

- Purposeful and goal orientated
- Form follows function
- Decisions driven by information not hierarchy
- Reward system is linked to work not to status, and with a focus on intrinsics
- Communication is relatively open
- Inappropriate competition is minimised, and collaboration is maximised in support of the agency's values
- Conflict is managed, not suppressed or avoided
- Leaders make a conscious effort to support each worker's identity, integrity and freedom. Work is organised to support these values
- The organisation focuses on learning constantly